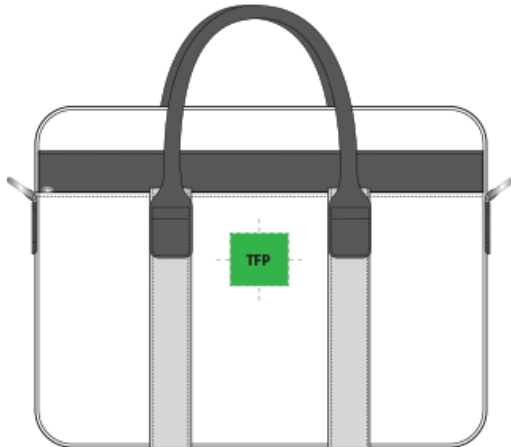


DECORATION SPEC SHEET

Brooks Brothers

BB18830 Brooks Brothers® Wells Briefcase



FRONT DECORATION DIMENSIONS

TFP	Top Front Pocket	6"HX4"W	Primary
------------	------------------	---------	---------

BACK DECORATION DIMENSIONS

BPNP	Back Panel Pocket	6"HX4"W	
-------------	-------------------	---------	--

Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

DECORATION TECHNIQUES



EMBROIDERY



HEAT TRANSFERS

ESSENTIAL PRODUCT INFORMATION

DECORATION SPEC SHEET

Brooks Brothers

BB18830 Brooks Brothers® Wells Briefcase

Due to the nature of water proof coatings, special care must be taken throughout the decoration process. An ink catalyst additive or special adhesive heat transfer is required. Please consult with your decorator or material supplier.

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

Heavy Weight Fabrics- Canvas and Duck cloth may require a larger needle such as 80/12 or 90/14 Sharp Point For better results, Magnetic or Clamp Frames are recommended for stability and max decoration range



HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with an aggressive adhesive are required for stain release, water resistant/waterproof coated and nylon fabrics. Consult with your transfer supplier for recommendations.