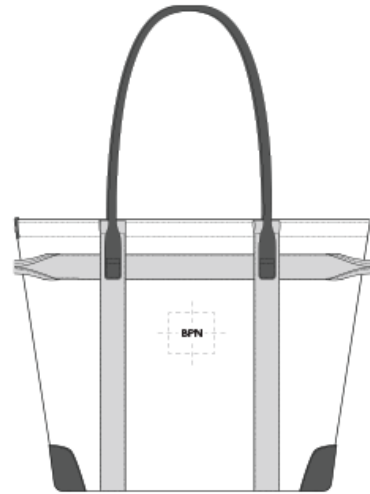
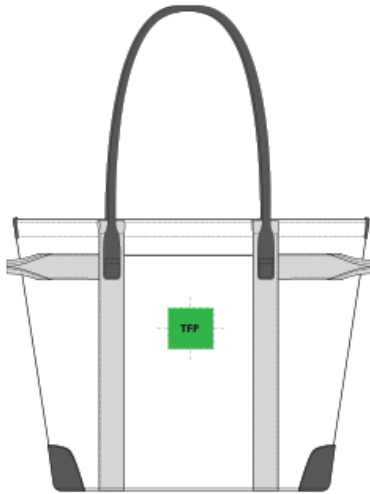


# DECORATION SPEC SHEET

*Brooks Brothers*

BB18840 Brooks Brothers® Wells Laptop Tote



## FRONT DECORATION DIMENSIONS

<b>TFP</b>	Top Front Pocket	8"HX5"W	Primary
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## BACK DECORATION DIMENSIONS

<b>BPN</b>	Back Panel	6"HX6"W	
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Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

## DECORATION TECHNIQUES



**EMBROIDERY**



**PAD PRINTING**

## ESSENTIAL PRODUCT INFORMATION

# DECORATION SPEC SHEET

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Due to the nature of water proof coatings, special care must be taken throughout the decoration process. An ink catalyst additive or special adhesive heat transfer is required. Please consult with your decorator or material supplier.

### TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE

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#### EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

**For best results, Clamp Frames are recommended for stability and max decoration range**

**Heavy Weight Fabrics- Canvas and Duck cloth may require a larger needle such as 80/12 or 90/14 Sharp Point**



#### PAD PRINTING

Pad printing uses a soft silicone pad to transfer an image taken from a plate etched with a reversed logo, similar to a rubber stamp. Images can be very small and detailed and can be up to 5½ inches in diameter. Pad printers are capable of printing up to six colors, however most industry printers use one to two colors at most when printing on apparel. Pad printing is a popular trend for tagless label printing. The prints are soft, durable and capable of high and low volume production. Pad printing is great for sling bags, totes and other items that are difficult to decorate, as well as styles that are heat sensitive.

Please consult with your decorator, distributor or supplier for further information. For any questions, please email [orders@printwear.io](mailto:orders@printwear.io) | Visit [Printwear.io](http://Printwear.io)