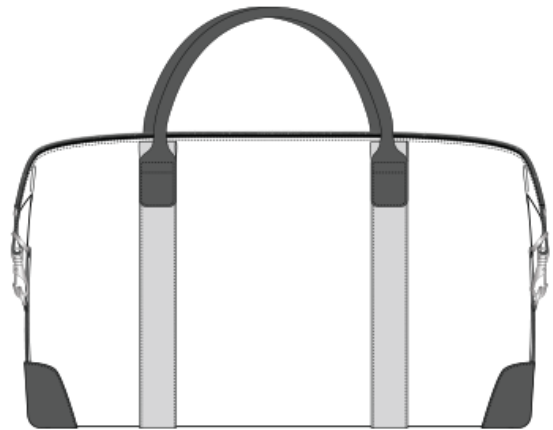
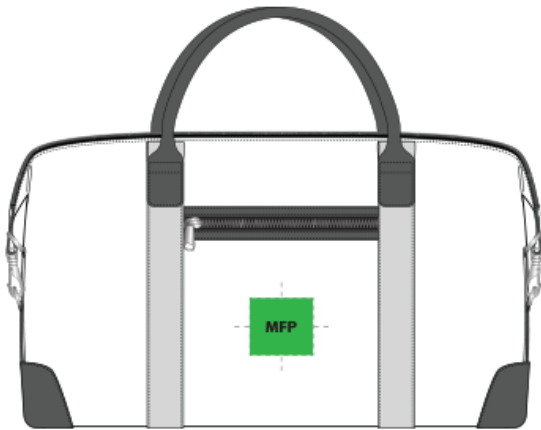


# DECORATION SPEC SHEET

*Brooks Brothers*

BB18880 Brooks Brothers® Wells Duffel



## FRONT DECORATION DIMENSIONS

<b>FP</b>	Front Pocket	4"HX5"W	Primary
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Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

## DECORATION TECHNIQUES



**EMBROIDERY**

## ESSENTIAL PRODUCT INFORMATION

Due to the nature of water proof coatings, special care must be taken throughout the decoration process. An ink catalyst additive or special adhesive heat transfer is required. Please consult with your decorator or material supplier.

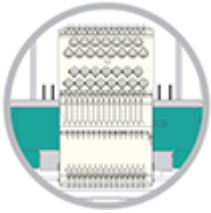
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## TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE

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### **EMBROIDERY**

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon.

There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

**For better results, Magnetic or Clamp Frames are recommended for stability and max decoration range Heavy Weight Fabrics- Canvas and Duck cloth may require a larger needle such as 80/12 or 90/14 Sharp Point**