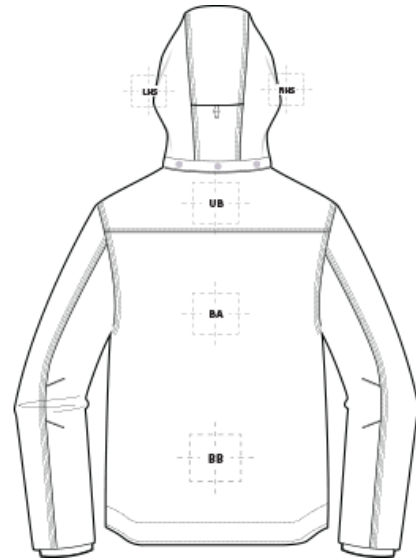
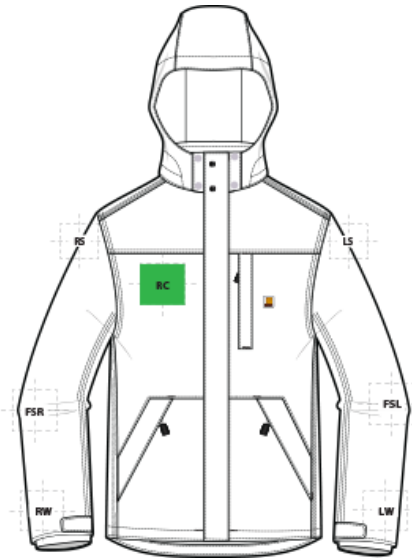


DECORATION SPEC SHEET



CT104670 Carhartt® Storm Defender® Shoreline Jacket



FRONT DECORATION DIMENSIONS

RC	Right Chest	4" H X 4" W	Primary
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BACK DECORATION DIMENSIONS

BA	Back	14" H X 14" W	
BB	Back Bottom	6"H x 14"W	
UB	Upper Back	4"H x 14"W	

SLEEVE DECORATION DIMENSIONS

FSL	Full Sleeve Left	4"W x14"H	
FSR	Full Sleeve Right	4"W x14"H	
LS	Left Shoulder	4"H x 4"W	
LW	Left Wrist	4" H X 4" W	
RS	Right Shoulder	4"H x 4"W	
RW	Right Wrist	4" H X 4" W	

HOOD DECORATION DIMENSIONS

LHS	Left Hood Side	6"Hx6"W	
RHS	Right Hood Side	6"Hx6"W	

DECORATION SPEC SHEET



CT104670 Carhartt® Storm Defender® Shoreline Jacket

Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

DECORATION TECHNIQUES



EMBROIDERY



HEAT TRANSFERS

ESSENTIAL PRODUCT INFORMATION

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

Resealing the back of embroidery on this product to retain waterproof and water-resistant properties is recommended. Water Proof/Coated Fabric with bonded barrier- 65/9 or 70/10 coated Sharp Point



HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with an aggressive adhesive are required for stain release, water resistant/waterproof coated and nylon fabrics. Consult with your transfer supplier for recommendations.

Please consult with your decorator, distributor or supplier for further information. For any questions, please email orders@printwear.io | Visit Printwear.io