

DECORATION SPEC SHEET



CTK288 Carhartt® Midweight Hooded Logo Sweatshirt

FRONT DECORATION DIMENSIONS

FC	Full Chest	12"H x 12"W	Primary
LC	Left Chest	4"H x 4"W	
PP	Pouch Pocket	5"H x 8"W	
RC	Right Chest	4"H x 4"W	
TH	Top Hood	3"Hx3"W	

BACK DECORATION DIMENSIONS

BA	Back	14"H x 14"W	
UB	Upper Back	4"H x 14"W	

SLEEVE DECORATION DIMENSIONS

FSR	Full Sleeve Right	4"Hx14"W	
RS	Right Shoulder	4"H x 4"W	
RW	Right Wrist	4"H x 4"W	

HOOD DECORATION DIMENSIONS

BH	Back Hood	3"Hx3"W	
FH	Front Hood	3"Hx3"W	
LHS	Left Hood Side	5"Hx5"W	
RHS	Right Hood Side	5"Hx5"W	

Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

DECORATION TECHNIQUES

DECORATION SPEC SHEET



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EMBROIDERY



SCREEN PRINTING



HEAT TRANSFERS

ESSENTIAL PRODUCT INFORMATION

Due to the nature of cotton/polyester blends, special care must be taken throughout the decoration process when heat is applied for curing. Please consult with your decorator or material supplier.

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!



SCREEN PRINTING

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.



HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Please consult with your decorator, distributor or supplier for further information. For any questions, please email orders@printwear.io | Visit Printwear.io