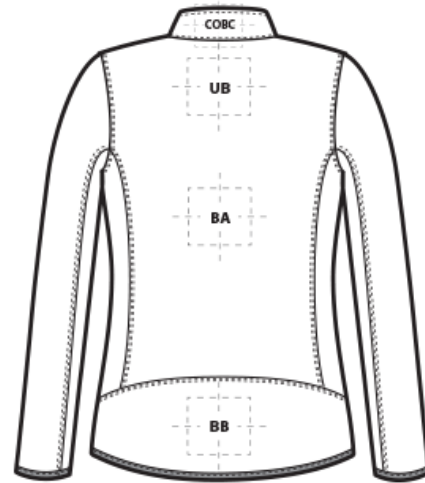
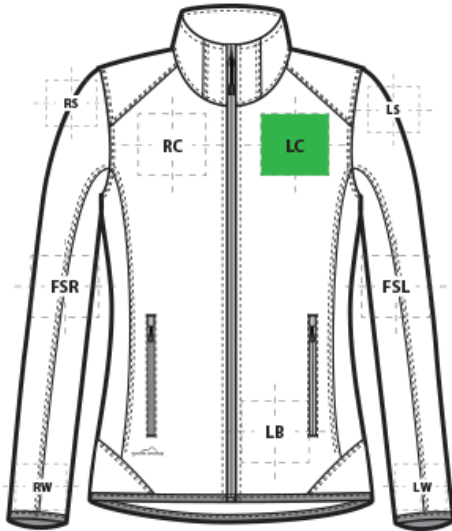


DECORATION SPEC SHEET

Eddie Bauer

EB243 Eddie Bauer® Ladies Dash Full-Zip Fleece Jacket



FRONT DECORATION DIMENSIONS

FRONT DECORATION DIMENSIONS			
LB	Left Bottom	3"H x 3"W	
LC	Left Chest	4"Hx4"W	Primary
RC	Right Chest	4"H x 4"W	

BACK DECORATION DIMENSIONS

BACK DECORATION DIMENSIONS			
BB	Back Bottom	3"H x 18"W	
COBC	Collar Back	2"H x 4"W	
UB	Upper Back	20"H x 10"W	

SLEEVE DECORATION DIMENSIONS

SLEEVE DECORATION DIMENSIONS			
FSL	Full Sleeve Left	4"H x 20"W	
FSR	Full Sleeve Right	4"H x 20"W	
LS	Left Shoulder	4"H x 4"W	
LW	Left Wrist	2"H x 2"W	
RS	Right Shoulder	4"H x 4"W	
RW	Right Wrist	2"H x 2"W	

Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

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DECORATION TECHNIQUES



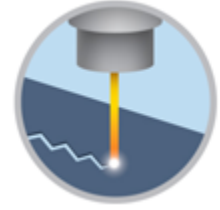
EMBROIDERY



HEAT TRANSFERS



EMBOSS



LASER ETCHING

ESSENTIAL PRODUCT INFORMATION

Due to the nature of 100% polyester fabrics, special care must be taken throughout the decoration process when heat is applied for curing. Please consult with your decorator or material supplier.

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!



HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with low cure adhesive and bleed blockers are required for this product. Avoid hot-stacking when decorating 100% polyester, blends, and pigment dye fabrics.



EMBOSS

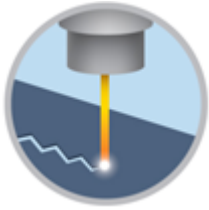
Embossing uses a metal-engraved die along with a combination of time and temperature to create a design that will not fade or wash away. An embossed logo is made when the areas surrounding the logo are pressed, creating a puffed or raised look. This method works well on cotton, polyester, leather, pleather, fleece and polar fleece fabrics. It is an extremely upscale look and a fresh alternative to traditional decorating techniques.

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EB243 Eddie Bauer® Ladies Dash Full-Zip Fleece Jacket

Darker colors and lighter weight garments may not give you the desired outcome.* *Please consult with your decorator, equipment, and consumable supplier.



LASER ETCHING

Laser etching is a decorating process that burns a pattern into the top layer of fabric, giving it a subtle tone-on-tone appearance. The image the etching creates has an upscale look that is usually the same color but several shades darker than the original fabric's color. It works well with both big or small logos.

Test etch prior to production to dial in wattage and speed. Darker colors may not give you the desired outcome.* *Please consult with your decorator, equipment, and consumable supplier.