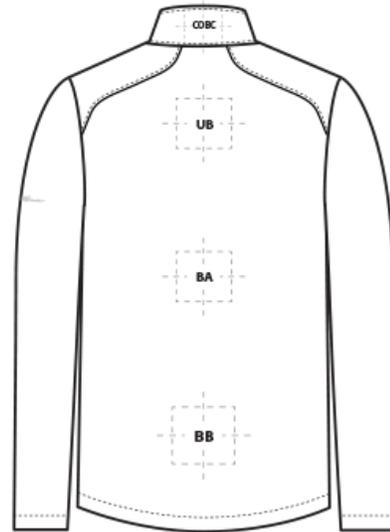
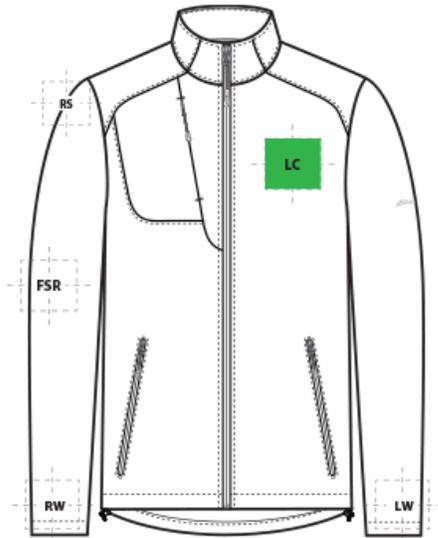


DECORATION SPEC SHEET

Eddie Bauer

EB544 Eddie Bauer® Stretch Soft Shell Jacket



FRONT DECORATION DIMENSIONS

LC	Left Chest	4" H X 4" W	Primary
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BACK DECORATION DIMENSIONS

BA	Back	14" H X 14" W	
BB	Back Bottom	6" H x 14" W	
COBC	Collar Back	1" H X 4" W	
UB	Upper Back	4" H x 14" W	

SLEEVE DECORATION DIMENSIONS

FSR	Full Sleeve Right	4" H X 14" W	
LW	Left Wrist	4" H X 4" W	
RS	Right Shoulder	4" H X 4" W	
RW	Right Wrist	4" H X 4" W	

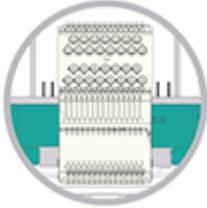
Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

DECORATION TECHNIQUES

DECORATION SPEC SHEET

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EMBROIDERY



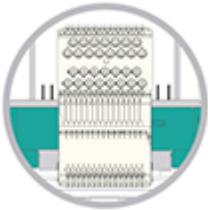
SCREEN PRINTING



HEAT TRANSFERS

ESSENTIAL PRODUCT INFORMATION

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

In order to maintain waterproof integrity, please consult with your decorator, equipment, and consumable supplier for best practices.

Water Proof/Coated Fabric with bonded barrier- 65/9 or 70/10 coated Sharp Point



SCREEN PRINTING

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Low-cure poly inks are required. Grey or black bleed blockers may be necessary.

Bonding catalysts may be required for stain release, water resistant/ waterproof coated and nylon fabrics.



HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with low cure adhesive and bleed blockers are required for this product.

DECORATION SPEC SHEET

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Heat transfers with an aggressive adhesive are required for stain release, water resistant/waterproof coated and nylon fabrics. Consult with your transfer supplier for recommendations.