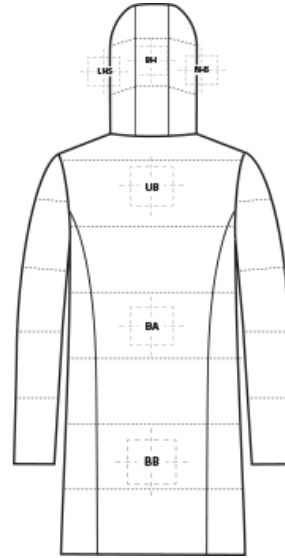
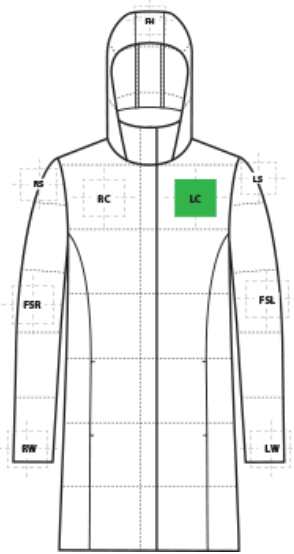


DECORATION SPEC SHEET



MM7213 Mercer+Mettle[#] Women's Puffy Parka



FRONT DECORATION DIMENSIONS

LC	Left Chest	4" H X 4" W	Primary
RC	Right Chest	4" H X 4" W	

BACK DECORATION DIMENSIONS

BA	Back	10" H X 10" W	
BB	Back Bottom	4" H X 10" W	
UB	Upper Back	4" H X 10" W	

SLEEVE DECORATION DIMENSIONS

FSL	Full Sleeve Left	4" H X 14" W	
FSR	Full Sleeve Right	4" H X 14" W	
LS	Left Shoulder	4" H X 4" W	
LW	Left Wrist	4" H X 4" W	
RS	Right Shoulder	4" H X 4" W	
RW	Right Wrist	4" H X 4" W	

HOOD DECORATION DIMENSIONS

BH	Back Hood	3" H X 3" W	
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DECORATION SPEC SHEET



MM7213 Mercer+Mettle[#] Women's Puffy Parka

FH	Front Hood	3" H X 3" W	
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Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

DECORATION TECHNIQUES



EMBROIDERY



HEAT TRANSFERS

ESSENTIAL PRODUCT INFORMATION

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

In order to maintain waterproof integrity, please consult with your decorator, equipment, and consumable supplier for best practices.



HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with low cure adhesive and bleed blockers are required for this product.

Avoid hot stacking when decorating 100% polyester, blends, and pigment dye fabrics.

Do not package product until completely cool. Cooling stations are recommended.

DECORATION SPEC SHEET



MM7213 Mercer+Mettle[#] Women's Puffy Parka

Heat transfers with an aggressive adhesive are required for stain release, water resistant/waterproof coated and nylon fabrics. Consult with your transfer supplier for recommendations.