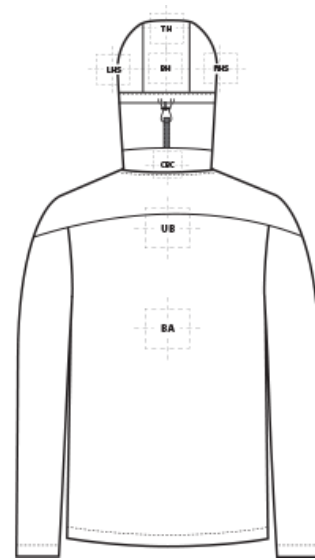
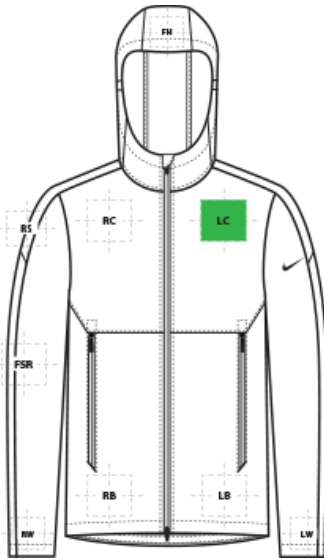


# DECORATION SPEC SHEET



## NKDR1543 Nike Hooded Soft Shell Jacket



### FRONT DECORATION DIMENSIONS

<b>LB</b>	Left Bottom	4"HX4"W	
<b>LC</b>	Left Chest	4"H x 4"W	Primary
<b>RB</b>	Right Bottom	4"HX4"W	
<b>RC</b>	Right Chest	4"H x 4"W	
<b>TH</b>	Top Hood	4"H x 4"W	

### BACK DECORATION DIMENSIONS

<b>BA</b>	Back	14"H x 14"W	
<b>CBC</b>	Collar Back Center	1"H x 4"W	
<b>UB</b>	Upper Back	4"H x 14"W	

### SLEEVE DECORATION DIMENSIONS

<b>FSR</b>	Full Sleeve Right	4"H x 12"W	
<b>LW</b>	Left Wrist	4"H x 4"W	
<b>RS</b>	Right Shoulder	4"H x 4"W	
<b>RW</b>	Right Wrist	4"H x 4"W	

### HOOD DECORATION DIMENSIONS

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<b>BH</b>	Back Hood	4"H x 4"W	
<b>FH</b>	Front Hood	4"H x 4"W	
<b>LHS</b>	Left Hood Side	5"Hx5"W	
<b>RHS</b>	Right Hood Side	5"Hx5"W	

Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult-L, Women's-M, Youth-L, Girls-M. Please consult with your decorator or supplier.

### DECORATION TECHNIQUES



**EMBROIDERY**



**SCREEN PRINTING**



**HEAT TRANSFERS**

### ESSENTIAL PRODUCT INFORMATION

#### TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



##### **EMBROIDERY**

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

**Follow your standard equipment and consumables guidelines for this product and fabric.**



##### **SCREEN PRINTING**

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

**Low-cure poly inks are required. Grey or black bleed blockers may be necessary. Bonding catalysts may be required for stain release, water resistant/waterproof coated and nylon fabrics. Avoid hot stacking when**

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## NKDR1543 Nike Hooded Soft Shell Jacket

decorating 100% polyester, blends, and pigment dye fabrics. Do not package product until completely cool. Cooling stations are recommended.



### HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

**Heat transfers with low cure adhesive and bleed blockers are required for this product. Heat transfers with an aggressive adhesive are required for stain release, water resistant/waterproof coated and nylon fabrics. Consult with your transfer supplier for recommendations. Avoid hot stacking when decorating 100% polyester, blends, and pigment dye fabrics. Do not package product until completely cool. Cooling stations are recommended.**