# **DECORATION SPEC SHEET**



### TM1MU419 TravisMathew Newport 1/4-Zip Fleece





FRONT DECORATION DIMENSIONS					
LC	Left Chest	4"H x 4"W	Primary		
RC	Right Chest	4"H x 4"W			

BACK DECORATION DIMENSIONS					
ВА	Back	8"H x 14"W			
СВС	Collar Back Center	1"Hx3"W			

SLEEVE DECORATION DIMENSIONS					
FSL	Full Sleeve Left	4"H x 14"W			
FSR	Full Sleeve Right	4"H x 14"W			
LS	Left Shoulder	4"H x 4"W			
LW	Left Wrist	4"Hx 4"W			
RS	Right Shoulder	4"H x 4"W			
RW	Right Wrist	4"Hx 4"W			

Decoration range is dependent on product, decoration method and equipment used. Allow for 1/8" per size. Sizing is based off: Adult–L, Women's–M, Youth–L, Girls–M. Please consult with your decorator or supplier.

## **DECORATION SPEC SHEET**



### TM1MU419 TravisMathew Newport 1/4-Zip Fleece

#### **DECORATION TECHNIQUES**







**EMBROIDERY** 

**SCREEN PRINTING** 

**HEAT TRANSFERS** 

#### **ESSENTIAL PRODUCT INFORMATION**

#### TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



#### **EMBROIDERY**

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!



#### **SCREEN PRINTING**

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.



#### **HEAT TRANSFERS**

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.